



[www.campcenterland.org](http://www.campcenterland.org)

at the  
Irving M. Shuman Campgrounds



# Camp Mission, Vision and Philosophy

## Camp Mission

The JCC's Camp Centerland provides a stimulating and nurturing environment based on Jewish values for kids of all faiths and backgrounds.

## Camp Vision

Camp Centerland is a place where each child develops the confidence to be the best that he or she can be, and in turn, a contributing member of the greater community.

## Camp Philosophy

Camp Centerland's philosophy is rooted in the belief that teaching and demonstrating the Jewish values of Chesed (kindness), Kehillah (community) and Tikkun Olam (healing the world) is as important as splashing in the swimming pool, enjoying a popsicle on Wednesday, or singing favorite camp songs. Limud is the Hebrew word for learning, which is at the heart of everything we do. Limud (learning) is the foundation of our diverse camp community and it enables everyone to gain a deeper sense of identity and belonging.

## Safety is important to us

Even though summer is filled with fun, safety is our number one priority. Some safety measures include: application of sunscreen, a certified Professional Registered Nurse on staff, CPR/First Aid certified staff, and background checks on all camp employees. The Amherst Police are notified when camp is in session and conduct several daily checks of camp during our camp season.

## Contact Us:

716.817.0177

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## Not just a job at camp!

Camp Centerland will help you to develop leadership skills in an active summer environment. If you have never worked with children before, let us show you how to make an impact in the lives of children. Paid summer internships available. Apply online.

# Adventure & Explore



2019 is shaping up to be even bigger than before. Come out to camp and experience activities and special events! When you come out to camp you are able to try our zip line and rock climbing as well as art and nature programming. NEW to 2019 we are hosting a special event to engage with you and your family even more. Bring a picnic lunch and spend the day with us. We run the following dates from 11:00<sup>am</sup> – 3:00<sup>pm</sup>.

Special guests will be announced the first week in June. Come out for just \$20 per person.

June 30  
July 14 & 28  
August 11 & 25  
September 8



## Not a JCC Member? Looking for another savings?

Sign your camper up for 5 or more weeks of Camp Centerland and join the JCC as a Full Family Member and we will waive the membership registration fee. This is a savings of \$99.99 for your family. Membership must be active from time of registration through the summer. In addition, you will receive the member rate for Camp Centerland, saving an additional \$375 on your 5 weeks of camp. Your savings increase the more weeks your camper(s) comes to camp. New members only.

Member benefits include:

- savings for camp
- outdoor pool access
- year round access to two JCC locations (Amherst and Buffalo)
- full fitness facilities
- two indoor pools
- free group fitness classes
- discounted rates on programs and services

Visit [jccbuffalo.org](http://jccbuffalo.org) or call 716.688.4033 to join

# Day Camp Programs

Located on the Irving M. Shuman Campgrounds, Camp Centerland features hiking trails, large open field, outdoor pool, and ropes course with zip line and rock wall. The camper's experience is enriched in our Gretchen Gross Omanut Art Center and our Rein Family Amphitheater. Camp Centerland's programming is built on the aspirational arches model, in which campers build on skills they learn over the years at camp.



## Junior Camp (grades K-2)

שרון *Sharon*: Kindergarten

נגב *Negev*: Grades 1-2

Junior Camp is designed to instill confidence and enjoyment in campers while they start to grow independently, and explore our Jewish traditions and culture. Days are filled with fun, friends, and wonderful activities. Junior Campers may participate in two Stay Lates and our special theme nights with games and activities.



## Senior Camp (grades 3-6)

יהודה *Yehuda*: Grades 3-4

עתיד *Atid*: Grades 5-6

Senior Camp will challenge and excite campers as they build character, form lasting friendships, and learn about Jewish traditions and culture with our highly-trained and caring staff. Campers will join in camp ruach (spirit) and gain a sense of belonging while developing new skills through various camp activities. Senior campers will attend weekly group activities in addition to an entire afternoon of choice.



## Teen Camp (grades 7-10)

*Discovery Camp*: Grades 7-9

*Camper In Training (C.I.T.)*: Grade 10

Looking for something to explore? Time to Unplug from technology? Discovery Campers enjoy three days a week at camp and two weekly field trips around the Western New York area. Each week while at camp, Disco enjoys all of what camp has to offer. Over the course of the summer, campers will participate in community service projects, local field trips and two 3-day and 2 night extended overnight trips.

Our Camper in Training program will offer leadership training, program planning, and camper group involvement. C.I.T.s will tackle topics such as goal setting, time management, team work, listening, and communication skills during group training sessions. They will have direct experience working with campers.

Enrollment based on grade level entering Fall 2019

	Junior/Senior Camp		Discovery		C.I.T.		Specialty Camp	
	JCC Full Member	Gym/Non Member	JCC Full Member	Gym/Non Member	JCC Full Member	Gym/Non Member	JCC Full Member	Gym/Non Member
1 Week	\$350	\$425	\$375	\$450	\$699	\$799	\$400	\$475
2 Weeks	\$700	\$850	\$750	\$900				
3 Weeks	\$1,050	\$1,275	\$1,125	\$1,350				
4 Weeks	\$1,400	\$1,700	\$1,500	\$1,800	\$699	\$799	<b>Extended care: 7:30<sup>am</sup>-6:00<sup>pm</sup> Additional \$50/week/camper</b>  <b>The Holland Express is offered at no charge</b>	
5 Weeks	\$1,625	\$2,000	\$1,750	\$2,125				
6 Weeks	\$1,850	\$2,300	\$2,000	\$2,450				
7 Weeks	\$2,075	\$2,600	\$2,250	\$2,775				
8 Weeks	\$2,300	\$2,900	\$2,500	\$3,100				
9 Weeks	\$2,525	\$3,200	\$2,750	\$3,425				

(Sibling Discount is \$10 off /camper/week for each additional child)

Camp Centerland's weekly activities will be joined by a featured Wacky Wednesday. This is a time for your camper to dress up with the staff to show our camp ruach (spirit).

**Week One - June 24-28:**

Due to schools staggering their last day we will be running camp. If your school is in session for this week, we will prorate the week to meet your needs. Please reach out to the camp office for the prorated price. When registering on line the full price will show. We will make these changes on the back end of the program.

**Week Two - July 1-5 (no Camp 4<sup>th</sup> of July):**

Wacky Wednesday Dress: RED WHITE & BLUE!!  
Other special event: Sparkler Celebration on Friday

**Week Three - July 8-12:**

Wacky Wednesday Dress: Dress as your favorite sports player/ team  
Other special events: Ice Cream Social on Friday and Discovery Overnight Trip 1 on Tuesday-Thursday

**Week Four - July 15-19: Maccabi Games**

No Wacky Wednesday – campers will be notified of their group color and that is how you dress to impress  
Other special event: Maccabi Games Finale on Friday

**Week Five - July 22-26:**

Wacky Wednesday Dress: Art is the focus, so come to camp ready to show your creative side  
Other special event: Jr. Camp Talent Show Friday

**Week Six - July 29-August 2:**

Wacky Wednesday Dress: School Spirit dress with your school pride  
Other special events: Senior/Teen Camp Talent show on Friday

**Week Seven - August 5-9:**

Wacky Wednesday Dress: Purim- noisemakers, masks & crowns are the ways we will celebrate  
Other special events: All Camp Staff Show on Friday and and Discovery Overnight Trip 2 on Tuesday - Thursday

**Week Eight - August 12-16:**

Wacky Wednesday Dress: come dressed with all the colors of the rainbow - we want to see camp shine!  
Other special events: Tie Dye on Wednesday – bring in something white in a zip lock bag. We will tie dye it and send it home. Fly Chai Golf Ball Drop on Friday

**Week Nine - August 19-23: Specialty Camp**

This week allows your camper to focus on one amazing thing they love to do. See next page for options.

**Week Ten - August 26-30:**

Wacky Wednesday Dress: come in something that can get dirty featuring the first annual Paint the Director Day. This final week of camp will be modified with special activities throughout the week.  
Other special events: Gaga Cup Tournament on Friday



		Archery	Camp Advisory Group	Centerland Gazette	Ceramics	Service Project	Fishing	Ga-Ga	High Ropes Course	JCC Garden	Low Ropes Course	Meddah - Science	Omanut - Arts & Crafts	Rock Climbing	Rocketry	Scooters	Shirah - Music	Sports	Swim Lessons	Swim Recreational	Tarbut - Israeli Culture	Teva Hikes	Teva - Nature	Theater	Yoga	Zip Line
Jr. Camp	Sharon										■	■	■				■	■	■	■	■	■	■	■		
	Negev							■			■	■	■	■				■	■	■	■	■	■	■	■	
Sr. Camp	Yehuda	■						■	■		■	■	■	■				■	■	■	■	■		■	■	■
	Atid	■						■	■		■	■	■	■				■	■	■	■	■		■	■	■
Teen Camp	Discovery	■			■	■		■	■		■	■	■	■				■	■		■	■		■	■	■
Chugim	Jr. Camp		■	■						■		■	■	■		■	■	■					■		■	■
	Sr. Camp	■	■	■	■	■	■		■	■		■	■	■	■	■	■	■	■					■	■	■



## **Week Nine - August 19-23: Specialty Camps**

**Junior Engineering For Kids/ Soccer Shots!: Grades: K-3** In partnership with: Engineering For Kids and Soccer Shots Buffalo

At Engineering for Kids, the children will be using the Engineering Design Process to develop, build, test, and redesign a new project each day! The children will be exposed to various types of Engineering concepts such as: Mechanical, Electrical, Marine, and Robotics during one part of the day and will participate in Soccer Shots, which is WNY's largest introduction to sport program and also the official introductory program of US Youth Soccer! 5-7 year olds will work on individual skills and team play in small sided games, while also working on character/listening/social development using our nationally recognized curriculum!

### **Multi Sport Camp: Grades: K-3 & 4-9**

For campers who enjoy a wide variety of sports, Centerland's Multi Sport Camp is a dream come true! Basketball, volleyball, soccer, and lacrosse headline the roster of sports offered at Multi-Sport Camp. Through spirited play and friendly competition, campers experience the thrill of sports and team play.

### **S'more Swimming Camp: Grades: K-3**

Summertime is the time to get wet and have fun. Swim camp is run by our Camp Centerland Aquatics Director and staff. Experience wet ball, springboard diving and other fun filled aquatics activities. Campers will be wet a good part of the day. We would recommend they bring in more than one suit.

### **Chess Wizards Summer Camp: Grades: 1-7** In partnership with: Chess Wizards Inc.

Join us this summer for tons of challenging chess lessons, exciting games, and cool prizes. You'll improve your chess skills, meet new friends, and work out your most powerful muscle - your brain! Our camps include fun team chess games (like bughouse), recess time (of course), snacks, tournaments, and puzzles. Each camper receives a Chess Wizards T-shirt, trophy, and puzzle folder. Unleash your brain power and spend part of your vacation with Chess Wizards!

### **Apprentice Engineering For Kids Camp: 3-6** In partnership with: Engineering For Kids

At Engineering for Kids, the children will be using the Engineering Design Process to develop, build, test, and redesign a new project each day! The children will be exposed to various types of Engineering concepts such as: Mechanical, Electrical, Marine, and Robotics during one part of the day and virtually build various structures using Minecraft EDU during the other half of the day.

### **Week of Wild: 3-6** In partnership with: Buffalo Animal Adventures

Come join us as we take an adventure around the world meeting some of the rarest animals on the planet! Highly trained and learned Wildlife Educators bring a sampling of our cast of creatures to Camp to meet you in a safe and comfortable setting.

### **Centerland's Children's Theater Camp: Grades: 4-9**

Theater will allow your camper to express themselves through skill sessions including improvisation and reading from a script. Outside in the Rein Family Amphitheater, your campers will work all week for a Friday performance for friends and family.

### **The Greatest Camp on Earth: Grades: 4-9** In partnership with: The Birds Nest Circus Arts

Come one, come all, to the "Greatest Camp on Earth:" an unforgettable week of play-based learning with The Birds Nest Circus Arts. Campers will build strength, flexibility, balance, and coordination, as well as learn the value of personal uniqueness, creative self-expression, consent, and teamwork through circus arts workshops and noncompetitive group activities. Specific skills to be taught by our trained staff include acrobatic tumbling, human pyramids, stretching, aerial arts, object manipulation (hula hoop, poi, juggling), and clowning/physical theatre. All levels of ability will be welcomed and celebrated.

### **Adventure and Explore Camp: Grades: 5-9**

Explore our 19 acres of camp while building our outdoor skills. Pitching tents, making a fire, orienteering, and fishing will be built in throughout the week of camp. Learn what it takes to live in the outdoors.

### **Exploring the Nature of the Arts Around You: 5-9** In partnership with: Young Audiences of Western New York

Campers will experience "Nature through the Arts" by being immersed in the arts, including glass and pottery making, dance & movement, such as Hip-Hop and Bollywood dance, music and more, all while being inspired by their surroundings. This unique opportunity will allow the campers to both experience original artwork and explore the inspiration nature has to offer.

# Calendar of Events June-August

## Additional Days to Remember:

S'more of Centerland at the Benderson Family Building: Sunday, February 3 | 12:30 - 2:30<sup>pm</sup>

Spring into Summer at the Holland Family Building: Sunday, April 28 | 12:30 - 2:30<sup>pm</sup>

Family Clean Up Day at Camp Centerland: Sunday, May 12 | 11:00<sup>am</sup> - 3:00<sup>pm</sup>

Camp Centerland Open House: Sunday, June 16 | 11:00<sup>am</sup> - 3:00<sup>pm</sup>

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
23	24 <b>Week 1</b>	25	26	27	28 Shabbat	29
30 Adventure & Explore 11:00 <sup>am</sup> -3:00 <sup>pm</sup>	1 <b>Week 2</b>	2	3 Wacky Wednesday: Red, White & Blue	4 No Camp: Independence Day	5 Shabbat Sparkler Celebration	6
7	8 <b>Week 3</b>	9 Discovery Overnight Trip Tues.-Thurs.	10 Wacky Wednesday: Sports	11 Junior Camp Stay Late 4:30 - 7:00 <sup>pm</sup>	12 Shabbat Ice Cream Social	13
14 Adventure & Explore 11:00 <sup>am</sup> -3:00 <sup>pm</sup>	15 <b>Week 4</b>	16	17 Wacky Wednesday: Maccabi Team Color	18 Senior Camp Overnight	19 Shabbat Maccabi Games Finale	20
21	22 <b>Week 5</b>	23	24 Wacky Wednesday: Art	25 Family Night 4:30 - 6:30 <sup>pm</sup>	26 Junior Camp Talent Show Shabbat	27
28 Adventure & Explore 11:00 <sup>am</sup> -3:00 <sup>pm</sup>	29 <b>Week 6</b>	30	31 Wacky Wednesday: School Spirit	1 Junior Camp Stay Late 4:30 - 7:00 <sup>pm</sup>	2 Senior/Teen Camp Talent Show Shabbat	3
4	5 <b>Week 7</b>	6 Discovery Overnight Trip Tues.-Thurs.	7 Wacky Wednesday: Purim	8 Senior Camp Overnight	9 All Camp Show Shabbat	10
11 Adventure & Explore 11:00 <sup>am</sup> -3:00 <sup>pm</sup>	12 <b>Week 8</b>	13	14 Wacky Wednesday: Tie Dye	15 Family Night 4:30 - 6:30 <sup>pm</sup>	16 Fly Chai Golf Ball Drop Shabbat	17
18 Camp Centerland/ Camp Lakeland Alumni Picnic 11:00 <sup>am</sup> -3:00 <sup>pm</sup>	19 <b>Week 9</b> Specialty Camp	20	21	22	23 Shabbat Theater Camp Show	24
25 Adventure & Explore 11:00 <sup>am</sup> -3:00 <sup>pm</sup>	26 <b>Week 10</b>	27	28 Wacky Wednesday: Paint the Director Day	29	30 Shabbat Gaga Cup Tournament	31

## Additional Days to Remember:

Adventure & Explore: Sunday, September 8 | 11:00<sup>am</sup> - 3:00<sup>pm</sup>



## Camp Through a Jewish Lens

JCC Association has completed a large scale study of Jewish Day Camps. Directly from the study we now know that Jewish Day Camps have unappalled potential to:

- Meaningfully engage the youngest members of the Jewish community.
- Influence the lives & Jewish futures of young staff members.
- Shape entire young Jewish families, including parents & siblings.

Now, with the research supporting what we already know, we will continue to work hard instilling values into everything we do here at camp. These values in our Camp Philosophy are role modeled by our staff every day. We externalize these values through specific activities.

Shabbat is not just the activity of lighting Candles (signified by hand gestures), breaking Challah with friends and partaking of the fruit of the vine (represented by Kosher grape jelly beans). Shabbat is a feel of the camp that will be infused into Friday activities. It is an important part of our culture here at Camp Centerland.

Each Friday camp will have "recess" - a 45 minute mod that allows campers to self-direct play. Activities will be available for them and they will choose what to do in mixed age groups while being supervised by staff. This open format allows us to hold the truest meaning of Shabbat.

We are a Jewish camp, like our Mission states: "The JCC Camp Centerland provides a stimulating and nurturing environment based on Jewish values for kids of all faiths and backgrounds." This is our culture and we are here for everyone.



## Family Clean Up Day

Help make Camp Centerland the most beautiful camp possible. We have arranged an all camp cleanup day and we need your help. Camp Centerland is fortunate to have a dedicated and committed group of volunteers who are continually improving our facility for the campers and members of our JCC. Our

group will meet Sunday, May 12 from 11:00am-3:00pm.

**NO EXPERIENCE NECESSARY**

**CHILDREN ARE WELCOME WITH PARENTS**

Contact Michael Garcia to sign up your family.

## American Camp Association (ACA)



Camp Centerland is excited to announce that we will be seeking accreditation from the ACA in 2019. The American Camp

Association is a community of camp professionals who, for over 100 years, have joined together to share our knowledge and experience and to ensure the quality of camp programs. Just as our membership is diverse and our programs distinct, so are the children who come to us to participate in the camp experience. Through what we teach, the opportunities we offer, and the example we set, children become part of a sharing community.

## Best Party Ever

Tired of the traditional birthday party held at home or an indoor facility? Come experience Camp Centerland. We offer six party packages to make your day even more special. Sports, art, archery, rock climbing and zip line are just some of the activities you can choose from. Camp Centerland is sure to make your party the best day ever. Contact our Camp staff at 716.817.0177 today.



A fundraiser to benefit Camp Centerland

**August 16**

\$18 per golf ball

Purchase at either Member Services Desk or online





# Letter from the Director's Desk



**Michael Garcia**  
**Director**

Camp Centerland is committed to providing the highest quality program. We have three goals for our campers every summer: to create a sense of belonging, have a sense of true achievement, and build important relationships with other campers as well as the staff.

**Belonging:** Every child this summer should say "this is MY CAMP". This will allow them to take ownership of their actions and be committed to creating a better world around them.

**Achievement:** We don't subscribe to the "everybody gets a trophy" philosophy, but instead help redefine success for them, by allowing them to set their own goals then helping them to achieve them.

**Relationships:** Our staff will be the positive role models in the life of every camper, who in turn will learn to be positive role models for their peers.

How do we implement these goals? First, the quality of the counselors makes the biggest difference. Staff go through a rigorous hiring and background check process. Once they come on as staff they participate in 40 hours of staff training before they are with a group.

Second, our traditional summer day camp offers outstanding activities and adventures in the great outdoors while building close friendships that last a lifetime. Learning new social skills, connecting with nature, growing more independent, and motivating kids to be active are just a few of the proven benefits of an enriching summer long experience. These changes come slowly, over many days at camp, and they reveal themselves gradually each night when your children return home.

Annually, we are asking parents for their input on the summer experience. We have reviewed your feedback from 2018 and we are looking to make some upgrades to the program and how we communicate. Our parent focus groups will provide a voice for you. The three areas that we are focusing on are parent communication, looking at camp through a Jewish lens, and the recreational part of camp.

Thank you for choosing Camp Centerland for your child's summer experience. I am always available to meet and talk or give a camp tour.

-Michael Garcia